

Empire State Fruit and Vegetable Expo & Farmers' Direct Marketing Conference

Growing for the health of New York

SPONSORSHIP INFORMATION FOR THE EMPIRE STATE FRUIT AND VEGETABLE EXPO

Sponsorship is a great way to provide support for the Expo as well as a very visible way to show support and commitment to your customers' industry. There are a variety of ways that your company may choose to sponsor all or part of the Expo. The sponsorship request form has all of the information your company needs to be an integral part of the Expo through sponsorship.

Sponsorship benefits: All sponsors will have the opportunity to be listed in the January/February 2010 New York State Vegetable Growers News-Expo Edition and Expo Exhibitor Guide, will be acknowledged at the beginning of each education session sponsored, will be listed in the conference registration packet, and will have signage acknowledging their contribution.

Gold, Silver and Bronze Sponsorships

If your company chooses to be a part of the Expo as a Gold, Silver, or Bronze sponsor, we would like to give your company special benefits and recognition in addition to the sponsorship benefits previously mentioned. Your generosity will be acknowledged in many different ways! Sponsorship benefits for a Gold, Silver or Bronze sponsor are listed below.

Gold Level

Sponsorship dollars equal a total of \$1,250 or more. In addition to the general sponsorship benefits listed previously, gold level sponsors will be acknowledged at all sessions, on signs at the registration area and in the trade show, will be listed in the *January/February 2010 New York State Vegetable Growers News-Expo Edition* and *Expo Exhibitor Guide*, will receive five complimentary company representative registrations and will receive one **free** full page advertisement in the conference proceedings.

Silver Level

Sponsorship dollars equal a total of \$1000-\$1,249. In addition to the general sponsorship benefits listed, silver level sponsors will be acknowledged at all sessions, on signs at the registration area and in the trade show, will be listed in the *January/February 2010 New York State Vegetable Growers News-Expo Edition* and *Expo Exhibitor Guide*, and will receive one **free** quarter page advertisement in the conference proceedings.

Bronze Level

Sponsorship dollars equal to a total of \$750-\$999. In addition to the general sponsorship benefits listed, bronze level sponsors will be acknowledged at all sessions, on signs at the registration area and in the trade show, will be listed in the *January/February 2010 New York State Vegetable Growers News-Expo Edition* and *Expo Exhibitor Guide*, and will receive one **free** business card size advertisement in the conference proceedings.

Additional sponsor opportunities are available for your company. Please see the sponsorship form for details!

Deadline for your company's sponsorship information to be listed in the 2010 New York State Vegetable Growers News-Expo Edition is December 1, 2008.

Deadline for your company's sponsorship information to be listed in the 2010 Expo Exhibitor Guide is January 8, 2010.

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Sponsored by Cornell Cooperative Extension, New York State Vegetable Growers Association, Empire State Potato Growers, New York State Berry Growers Association, New York State Horticultural Society, New York State Farmers' Direct Marketing Association and Associated NYS Food Processors

SPONSORSHIP REQUEST FORM

Please direct our sponsorship money to the following:

Educational Session (suggested minimum: \$200/session): \$ _____

Please list session(s) _____

Onions, Tree Fruit, Potatoes, Snap Beans/Peas, Sweet Corn, Berries, Cabbage, Tomatoes, Vine Crops, Winter Storage, Direct Marketing, Cut Flowers, Cover Crops, Leafy Greens/Herbs, Reduced Tillage

Becker Forum, Monday, January 25 (suggested minimum: \$300): \$ _____

Coffee Breaks (suggested minimum: \$150): \$ _____
Tuesday, Jan. 26 _____ Wednesday, Jan. 27 _____

Association Breakfasts & Meetings (suggested minimum: \$150): \$ _____
NYS Vegetable Growers Association _____ NYS Berry Growers _____

Expo Happy Hour (suggested minimum: \$300): \$ _____

Expo Ice Cream Social (suggested minimum: \$300): \$ _____

General Conference (suggested minimum: \$750): \$ _____

TOTAL: \$ _____

Please check if appropriate:

_____ Gold Sponsor (\$1,250 or more) _____ Silver Sponsor (\$1000-\$1,249) _____ Bronze Sponsor (\$750-\$999)

Deadline for complimentary advertisement in Conference Proceedings is December 1.

Information will be sent to you regarding the details upon receipt of this form!

Your contribution will be acknowledged. Please print your contact information below.

Name and Title: _____

Address: _____

Town, State, Zip: _____

Email: _____ Phone: _____

Make checks payable to "NYS Vegetable Growers Association, Inc." with Empire Expo in the memo line and mail to:

NYS Vegetable Growers Association, Inc., PO Box 70, Kirkville, NY 13082

If you have any questions, please contact: Jeff/Lindy Kubecka – 315-687-5734 (phone/fax) or nysvga@twcny.rr.com

Thank you!

Yes! I am interested in additional sponsor opportunities. Please contact me regarding the following opportunities:

_____ Neck Lanyards _____ Registration Bags _____ Expo Exhibitor Guide

Name: _____

Company: _____

Phone: _____