

Stephen Reiners

EXTENSION RESPONSIBILITIES

- **Current Extension Professionals Supervised (list names)**
Carol MacNeil, Julie Kikkert, Christy Hoepting
- **Current Program Work Team/Program Council, Administrative Leadership Participation**
CALS Extension Outreach Policy Committee
Horticultural Sciences Department Extension Leader
CALS Vegetable Industry Program Work Team Co-Chair
CALS IPM Program Work Team, member
CALS Vegetable IPM Committee Chair
Member, Ontario, Wayne, Yates Vegetable Program Advisory Committee
Member, Lake Plains Vegetable Program Advisory Committee
- **Extension Outreach Workshops, Field Days and Conferences. Report state, national and international activities**

ORGANIZED

Empire State Fruit and Vegetable Expo, February 9-12, 2004, Rochester, NY. 1200 fruit and vegetable growers and industry attended first statewide conference.

Processing Vegetable Field Day. August 19, 2004, Geneva, NY. 60 attended, primarily processing and seed company reps from NY, PA and Ontario

Heirloom Tomato Field Tour, August 26, 2004, Geneva, NY. 30 growers attended.

SPEAKER

NJ Vegetable Growers Association Conference, January 13, 2004. Atlantic City, NJ. 125 attended 30 minute presentation, "Growing the size pumpkin you want through spacing and fertility"

Mid-Atlantic Fruit and Vegetable Convention, January 29, 2004. Hershey, PA. 100 attended 30 minute presentation on "Basics of sweet corn fertilization".

Empire State Fruit and Vegetable Expo, February 10, 2004, Rochester, NY. 60 attended 20 minute presentation on "How do beets and carrots grow".

Master Gardener Tour, Geneva, NY. June 13, 2004. 60 attended 30 minute presentation on "What's wrong with my tomatoes?"

Monroe County Fair, July 17, 2004, Rochester, NY. Manned booth and presented presentation on "What's wrong with my tomatoes?"

Processing Vegetable Field Day. August 19, 2004, Geneva, NY. 60 attended 20 minute presentation on "Bean seed size".

Capital District Twilight Meeting, September 14, 2004, Near Albany, NY, 40
Attended 15 minute presentation on "Common Tomato Disorders".

Lake Plains Vegetable Program Twilight Meeting, October 6, 2004, Eden, NY. 60
attended 20 minute presentation on "The pumpkin transplant advantage".

West Street School First Grade Class, October 7, 2004, Geneva, NY. 18 students
attended lecture on vegetables.

West Street School First Grade Class, October 19, 2004, Geneva, NY. 35 students
attended lecture on pumpkins.

- **Internet Presence/Distance Learning**

Integrated Crop and Pest Management Guidelines for Commercial Vegetable
Production (which I co-edit) is available on the web at;

www.nysaes.cornell.edu/recommends

Updated annually, this site averages about 20,000 hits per month, primarily
from growers, industry, extension and research faculty throughout the world.

- **Policy Engagement/Leadership**

Serve as the Cornell liaison to the NYS Vegetable Growers Association and
advise on research initiatives

- **Key Audiences and Scope of Impact**

Major audience is commercial vegetable growers in NYS primarily but also
nationally. Provide research and extension programming to this half a billion
dollar (in NY alone) industry.

- **Other Relevant Extension/Outreach Activities,
Accomplishments**

Organized the first ever joint Fruit and Vegetable statewide conference in NYS
that brought together grower organizations from across the spectrum. Profits
from the meeting go to extension educators that organize it.

Am currently serving as part of a three person Leadership team for 4.25 FTE
extension Vegetable Team in western NY.